

YOUR BRIEF

MOTOCYCLE HELMET | FRANCIS TWYMAN

Design service:

Design Service

Q1: Tell me all about you and your brand/project:

I require a design for my motor sport crash helmet. I have some ideas in terms of colour scheme and theme. I'd like the design to incorporate colours and elements of the Zambian flag, with the eagle at the back of the helmet. I'd like my name on the helmet on the sides as: F. Twyman I've attached the helmet template, Zambian flag and a rough example I created using an online generator. There also some other helmet designs I like for inspiration. Thanks Francis

Q2: What 5 words describes your brand accurately?

Formula Vee racer of Zambian heritage.

Q3: Who is your target audience?

Myself, potential motorsport sponsors.

Q4: Give me FULL details about what for you want out of this project:

Please provide details of your project direction, ideas and/or goals. The more specific the better so that I can be on the same page as you! Include images where possible.

2 options, 3 alterations to choosen design (1 fresh start if none of the options appeal to me). Reference for Zambian flag colours: https://en.wikipedia.org/wiki/Flag_of_Zambia

Uploaded photos from client link