

# YOUR BRIEF

PRETTY MELANIN | DIEL MUSIC

## **Design service:**

Freelance\_Retainer

## **Q1: Tell me all about you and your brand/project:**

The Diel Music brand aims to offer high quality audio visual entertainment to a diverse, international consumer group.

## **Q2: What 5 words describes your brand accurately?**

Quintessential Dynamic Original Timeless Sexy

## **Q3: Who is your target audience?**

All ages

## **Q4: Give me FULL details about what for you want out of this project:**

*\*\*Please provide details of your project direction, ideas and/or goals. The more specific the better so that I can be on the same page as you! Include images where possible.\*\**

The song Melanin